

# KOHALA'S FOOD SYSTEM TODAY—Draft

## CONSUMPTION Inside of Kohala

### Retail

- 1% - Takata Store
- 2% - Arakaki Store Inc
- 1% - M. Nakahara Stores, Ltd
- 2% - Marylou's Market Place

### Restaurant & Food Service

- 10% - Traci Figueroa- Figs Mix Plate LLC
- 15% - Maria Oliveros- Mi Ranchito
- 10% - Claudette Rene Smith- The Blue Dish LLC
- 0% - Priscilla Galan- Kohala High and Elementary School
- 15% - Charmaine Davis- Mini's
- 5% - Rosaline Maxx- Pico's
- 15% - Rick Chalker- Chaba Thai Cuisine
- 40% - Peter Pomeranze- Sushi Rock
- 5% - Carol Masuhara- The Courtyard LLC
- 10% - Alyssa Slaven- The Shack and Ackerman Galleries
- 5% - Karen Rosen- Kohala Coffee Mill
- 10% - Joan Channon- Bamboo Restaurant

### Direct-to-Consumer

- 100% - Maverick's Meat Market
- 90% - Hawi Farmers Market LLC
- 100% - Sage Farms Roadside & CSA

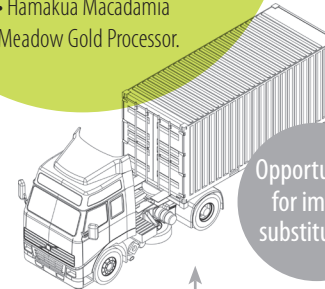
Percentage represents % of what is locally grown

## DISTRIBUTION In to Kohala

- Suisan • Cal Kona • Laaus
- Meadowgold • Tropical Dreams
- Mamane St. Bakery • Costco
- Paradise Beverages • Walmart • Y. Hata
- Rice Mill • Ho Farms • Honaunau Market
- HFM • Hawaii Beef Producers LLC
- Franks Foods • Kona Fish Co
- Kekela Farms • Sandwich Isle Bread Co.
- Hilo Produce

## DISTRIBUTION Out of Kohala

- Kulana Foods • Hawaii Beef packers
- Country Natural Beef • Oregon
- Ranchers Renaissance • Cargill, Texas
- American Pacific International • Hawaii Beef
- Kuala Meats • Maverick Meats
- Hawaii Beef Producers • Adaptations
- Mauna Loa Macadamia, Hawaiian Host
- Hamakua Macadamia
- Meadow Gold Processor.



Opportunities for import substitution?

70 - 90% of Kohala's food is imported and distributed through retail, restaurant & food service.

1 - 2% of Kohala grown food is distributed through Kohala retail  
8% of Kohala grown food is distributed through restaurant and food service  
Only a few farms/ranches sell direct-to-consumer

70% of producers export out of Kohala

10% is spent in Kohala on food grown in Kohala.

Kohala residents spend apx. \$6.7 million on food to eat at home and \$4.6 million on eating out.

## FOOD SELF-SUFFICIENCY



Sustainable Agricultural Economy  
Cultural Food & Traditions  
Food Security  
Resilient Community  
Healthy People  
Education

## ENERGY & WATER

- Kohala Ditch
- Hawi Ag & Energy
- Hawai'i County Water
- HELCO

## EDUCATION

- Kohala High School Ag Program
- Kohala Intergenerational Center
- Ka Hana No'Eeau • Palili CEO Kohala
- Hawaii FFA Foundation
- North Kohala Eat Locally Grown Campaign
- School Gardens at Kohala Elementary & Middle Schools
- North Kohala Food Forum • Community Harvest Hawai'ei
- Sustainable Kohala • HIP Ag • Workshops and events

## PRODUCTION Commercial

### Farmers • Ranchers

- Marian Tompkins
- Rick Gordon
- Lance Caspary- Kohala Crawfish Farm
- David & Ruth Rotstein- Lone Palm Farm
- Jean Sunderland- Ahu Pohaku Farms
- David Fuertes- DC Enterprise Ohana LLC
- Hermann Fernandez- Surety Kohala Corp
- Joe Ayer- Just Macnuts
- Peter R. Clapp- Makapala Farms Inc.
- Stacy Hasegwa- Kohala Mt. Farm
- Richard Liebmann- Lokahi Farms
- Dee Anne Domnick- Healing Herbs & Company
- Fara Boisvert- Sage Farms
- Tom Baldwin- Uluwehi Farms
- Pono von Holt- Ponoholo Ranch, LTD.
- Jim Trump- Island Harvest, Inc.
- Ralph Blancato- Puu Hue Hu farms
- Dashiell Kuhr- HIP Agriculture
- Dan Trumpy- Kohala Organic Produce
- Bennett Dorrance- Blue Dragon Farm
- Ed Boteilho, Jr.- Boteilho Hawaii Enterprises
- Bernie Ferreira- Kahua Ranch, LTD.
- Peter Riskey- Riskey Farms
- Jim Parker
- Lou Reese- Ohana Living Farms
- Alvin Kawamoto
- Erik Batha

## PRODUCTION Backyard

- Farmers
- Ranchers
- Hunters
- Fishermen

## PROCESSING

- Kohala High
- Commercial Kitchen
- Mavericks

## WASTE

- No commercial compost facility.